

 | Success Story

## Highlights

- **Company:** Global enterprise software company
  - **Challenge:** Fragmented analytics/BI environment from multiple mergers and acquisitions
  - **Solution:** Analytics program strategy tailored for their environment, including agreed upon business reporting needs, delivery plan and team structure, and recommendations on front-end and back-end analytics/data technology
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Micro Focus is an enterprise software and IT consulting company with more than \$1.3B in annual revenue. They are based in Newbury, UK and have offices around the globe. Their software covers a wide range of organizational functions, including database management software, standard-compliant COBOL implementation software, security and identify software, networking software, and others.

The solution to their analytics challenges included redefining how they perform analytics across the consolidated company, including what data they want to measure, how they want to measure it, how to architect it, and how to deliver it and ensure adoption.

## Solution: Analytics Program Strategy

Andrea Amaraggi defined a strategy to solve their challenges by defining the solution as a program, with a set of goals, objectives, and stakeholders. She broke the program down into a set of implementable components with a series of outcomes that get to the next level in the overall program.

She defined a methodology and process for intake and decomposition of business analytics needs into requirements, specifications, and implementable components.

She partnered with other stakeholder teams, including upstream application teams, application integration team, data warehouse run/ops team, and release management, to ensure completeness of the program, with all the moving parts accounted for, and to ensure a smooth hand-off and support of deliverables post deployment.

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## Team Organization & Delivery Structure

Andrea defined team structure for how business requirements would be satisfied, that included leads, project managers, business and systems analysts, architects, developers/engineers, and testers, and then bucketed the business requirements and implementable components into a delivery plan across a timeline. She also groomed team members to satisfy the team structure and mentored them on critical judgment, overcoming obstacles, and negotiating deliverables.

## Technology Expertise

She evaluated the current analytics implementation and identified opportunities for immediate performance improvements to the application integration layer, and data and reporting layers, while helping to define the go-forward system and data architecture to achieve long term analytics goals.

## Outcome

A strategy and roadmap for delivery aligned with Micro Focus' vision for analytics, including:

- A set of agreed upon prioritized requirements that support consolidated company reporting.
- A clearly defined program plan, including people, resources, timelines, deliverables, and testing, that will enable the company to perform continuous reporting across critical business areas for the cutover to the new fiscal year and beyond.
- A pathway to improvements in end-to-end performance of reporting solution (application integration, data warehousing, reporting layer).
- A framework for testing deliverables across reporting stacks and deploying tested deliverables into dual production environments.

With this strategy, Micro Focus is now able to move forward with their vision for analytics in a cohesive way, and prime themselves for the next wave of company mergers and acquisitions, as well as the reporting and analysis that goes along with it.

*Want to hear more?*

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